



Greeting Cards



Contents

Stationery Greeting Cards at a glance.....	3
Stationery Greeting Cards in Mail	4
Installing Stationery Greeting Cards.....	5
Downloading & installing the app	5
Restoring your purchased templates	5
Finding the right template.....	7
Show all templates in a collection	7
Finding Greeting Cards by category	7
Previewing a template	7
Opening a template in Mail	8
Creating your message	9
Writing your message using Text Perfect	9
Writing your message in Apple Mail	9
If you want to delete the placeholder text	9
To keep and change the placeholder text	9
Adding pictures to your message	10
Adding pictures	10
Resizing and adjusting images	10
Using Signatures and Logos	12

Stationery Greeting Cards at a glance

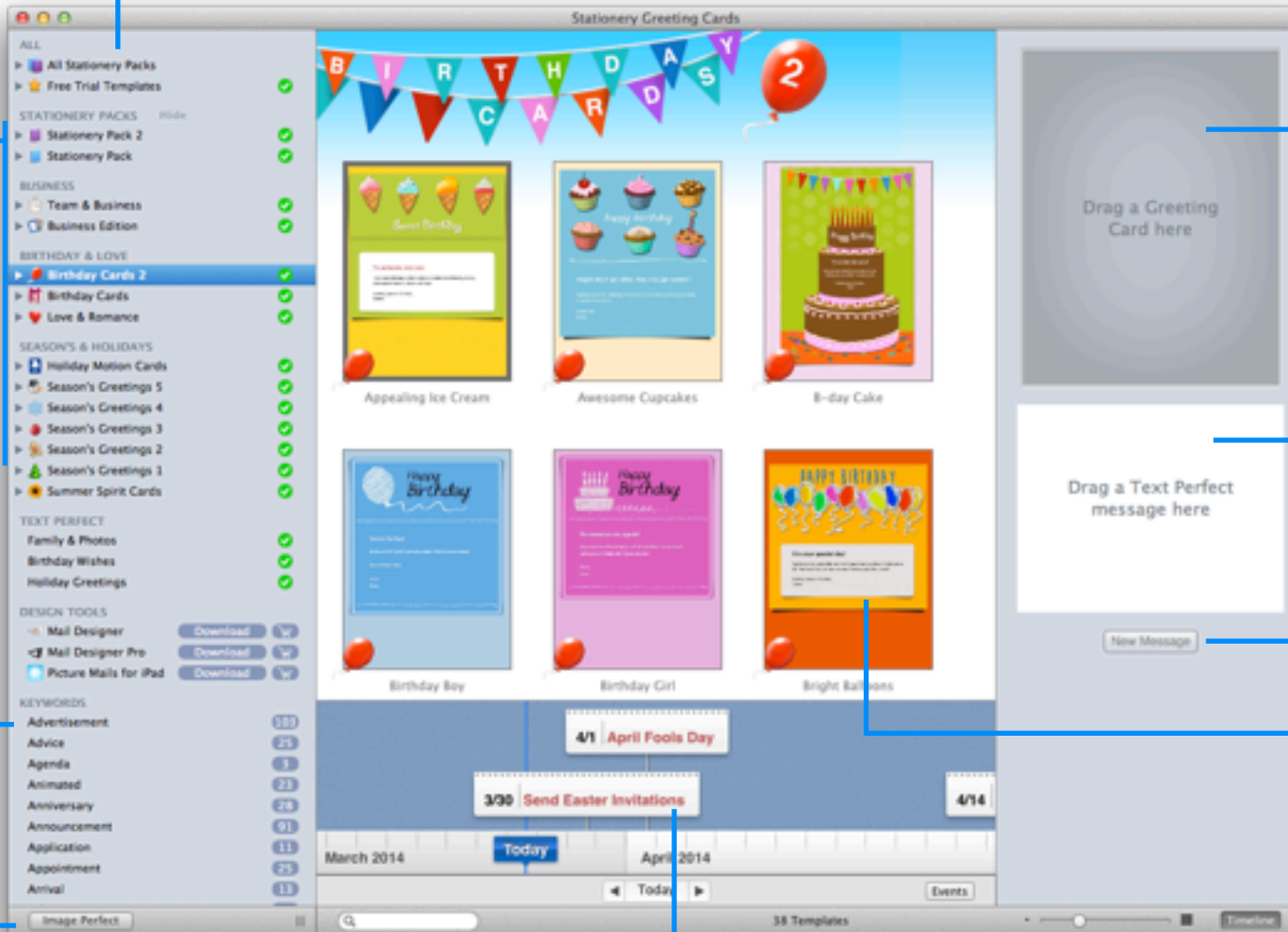
Find the perfect design for events throughout the year, search for the perfect template for your occasion and enter your text.

Choose a particular product or view them all at a glance.

Browse templates by Packs

Choose a keyword to find suitable templates for particular occasions

Use the Image Perfect tool to ensure signatures and logos fit into stationery dropzones



Drag the Greeting Card you want to use for your Text Perfect message here.

Drag one of the Text Perfect Messages here

Click to open your Text Perfect Message in Apple Mail

Double-click a template to take a closer look

Show or hide the events timeline

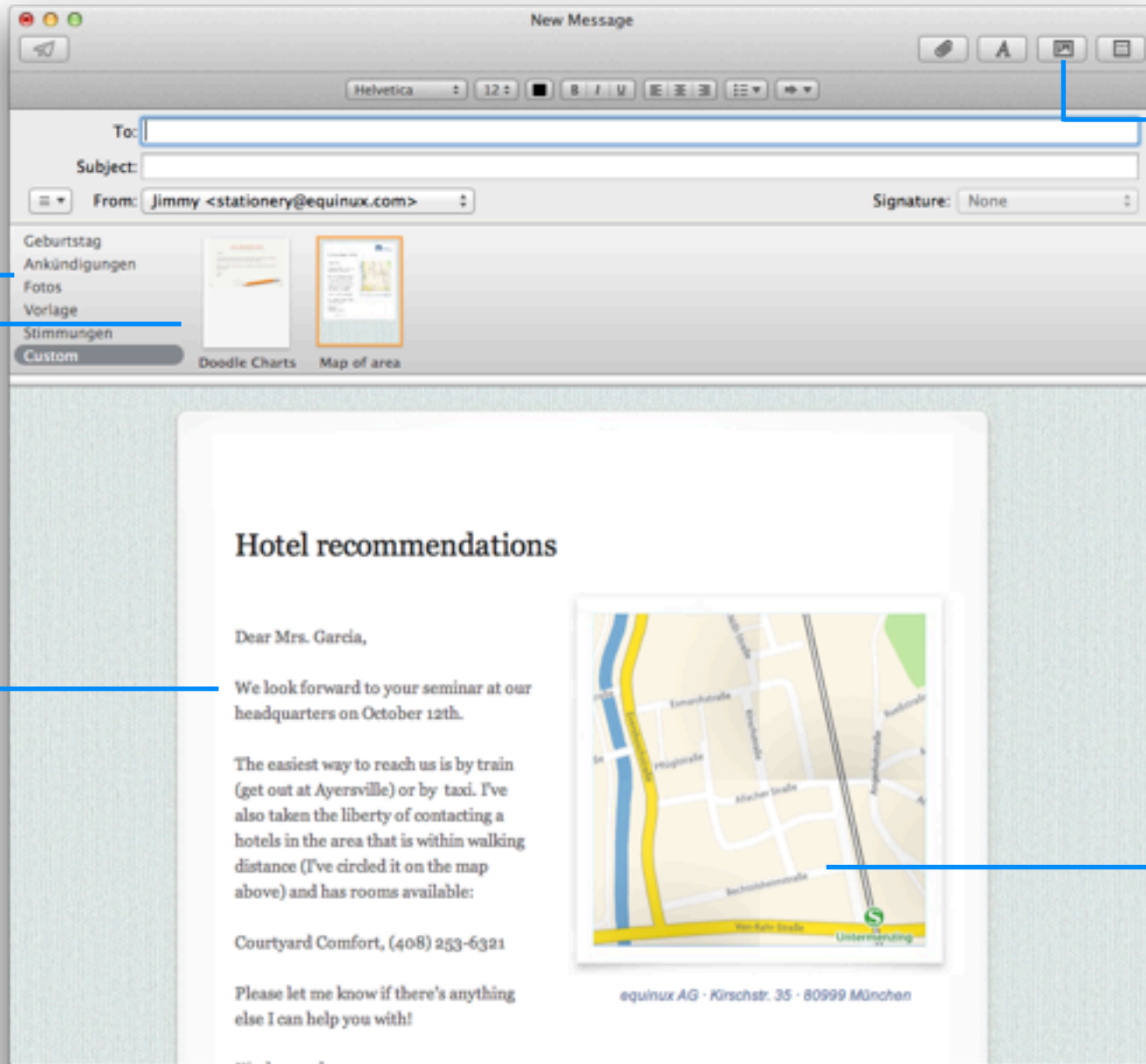
Search for templates by description, occasions or moods (e.g. "grey", "graduation" or "bright")

Select an event to see suggested templates for certain occasions

Use the zoom slider to zoom in on designs

Stationery Greeting Cards in Mail

Choose a Greeting Card, add images and create your message – with your Greeting Card in Apple Mail



Show and hide your stationery

Open the photo browser to add photos and graphics to your mail

Scroll to choose a stationery category

Select your preferred stationery template

Select the placeholder text and start typing to add your own message.

Use the cursor keys to keep the placeholder text and amend it with your personal message.

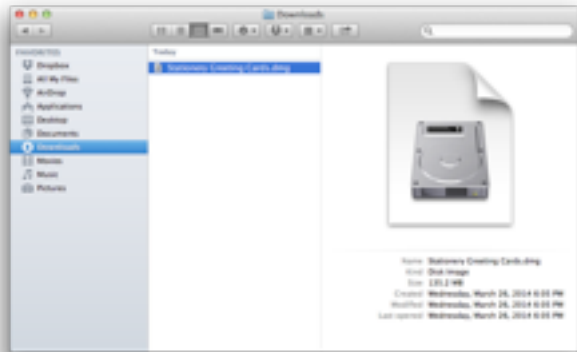
Drag an image from the photo browser into the image dropzone to add photos or graphics to your email

Installing Stationery Greeting Cards

Before we get started, you'll need to install Stationery Greeting Cards.

Downloading & installing the app

- ▶ First, you'll need to [download Stationery Greeting Cards](#) (there's just one download that includes all the different packs)
- ▶ Once your download has finished, double-click the Stationery Greeting Cards.dmg file in your downloads folder:



- ▶ Next, double-click one of the packs to install the app:



- ▶ After the installation process has finished enter your equinox ID and password to download all of your templates.

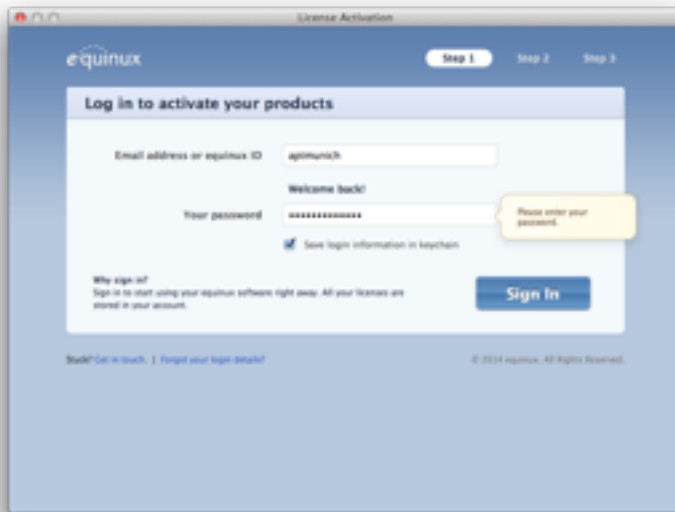
Restoring your purchased templates

Restoring your purchased templates after a re-installation is also done in a few steps.

- ▶ First, choose "Stationery Greeting Cards > Restore Purchases..." from the top menu bar.



- ▶ Then enter your equinix ID and password to install your templates:



Finding the right template

Choosing a pack and selecting a category

We offer a variety of different Stationery Greeting Cards collections. Any collections you have installed will show up with a green checkmark. You can also purchase additional collections via the shopping cart icon.



Show all templates in a collection

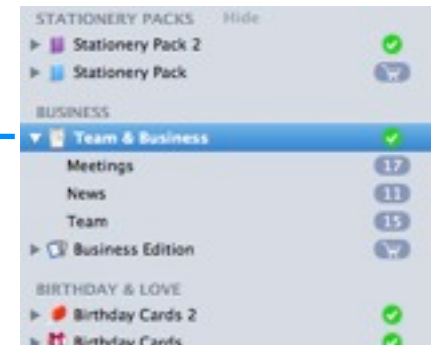
- ▶ Click a Stationery Greeting Cards collection (e.g. "Birthday Cards 2") to see all the Greeting Cards included in that collection:



Finding Greeting Cards by category

- ▶ Click the triangle next to a Greeting Cards collection to see different template categories that are available in each Pack:

Click the triangle to show categories for a collection.



Previewing a template

- ▶ Double-click a template to pull it up for a closer look:



Opening a template in Mail

Once you've picked a template, you can open it in Apple Mail to write your message, add photos and send it.

Opening a template in Stationery Greeting Cards

From Stationery Greeting Cards, double-click a template, then click the Mail icon to open your template in Mail:



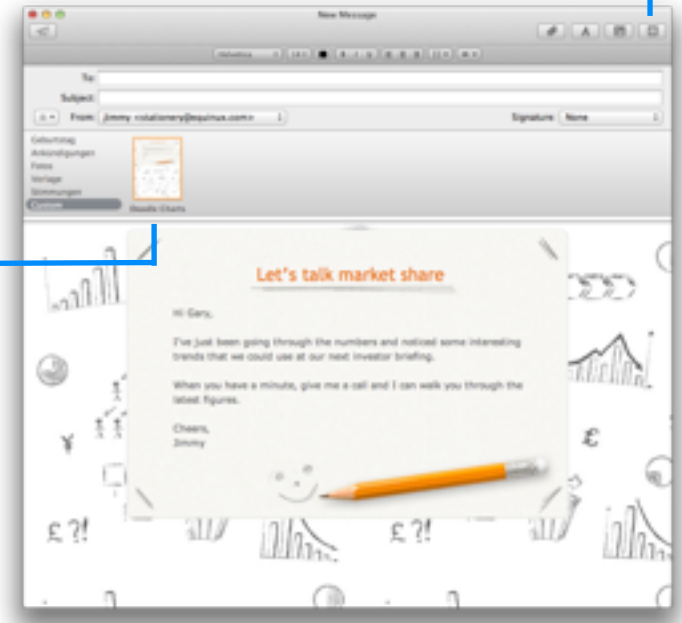
All templates that have been installed once in Mail can now be accessed from the "Custom" category in the stationery pane of Apple Mail.

Finding your templates in MailUsing text Perfect

Once you've installed your templates, you can also get to them directly in Mail.

Click to browse all Greeting Cards templates

Click a preview to select a template

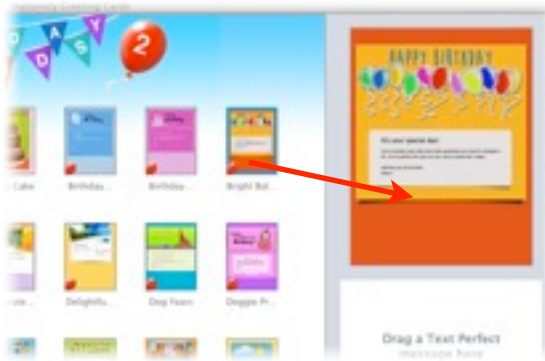


Creating your message

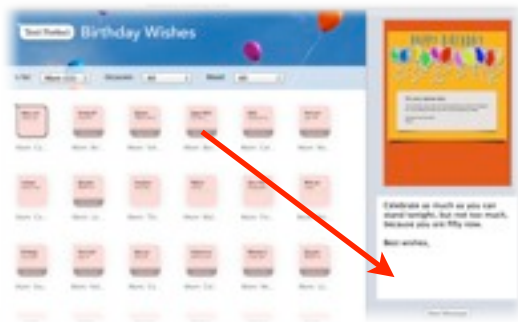
Once you've selected a template, you can write your message, just as you would normally in Mail or create a message using one of the Text Perfect messages.

Writing your message using Text Perfect

- ▶ Drag the Greeting Card you want to use into the Greeting Card placeholder.



- ▶ Drag a Text Perfect message into the Text Perfect placeholder. You can easily find the right Text Perfect message using the different filter options.

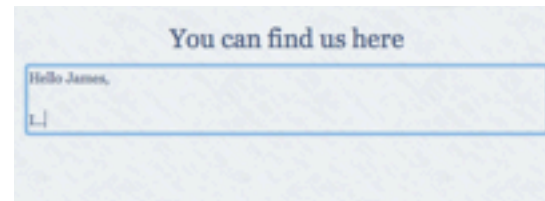
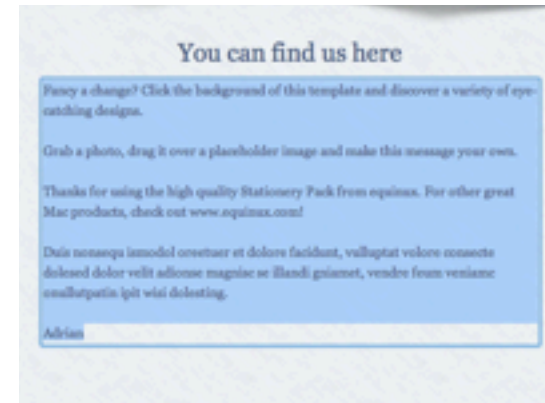


- ▶ Click "New Message" in order to open the Greeting Card in Apple Mail.

Writing your message in Apple Mail

If you want to delete the placeholder text

- ▶ Just click inside the text area and start typing, or hit delete on your keyboard to clear the placeholder text:



To keep and change the placeholder text

- ▶ Click inside the text area so the placeholder text is selected. Then use the arrow keys on your keyboard so you can start editing the placeholder text.

Adding pictures to your message

Many Greeting Cards also include photo dropzones that make it easy to add photos and other images to your message.

Adding pictures

Move your mouse cursor over an image in the template. If it's a dropzone, you'll see a grey area appear where you can drop your photos:



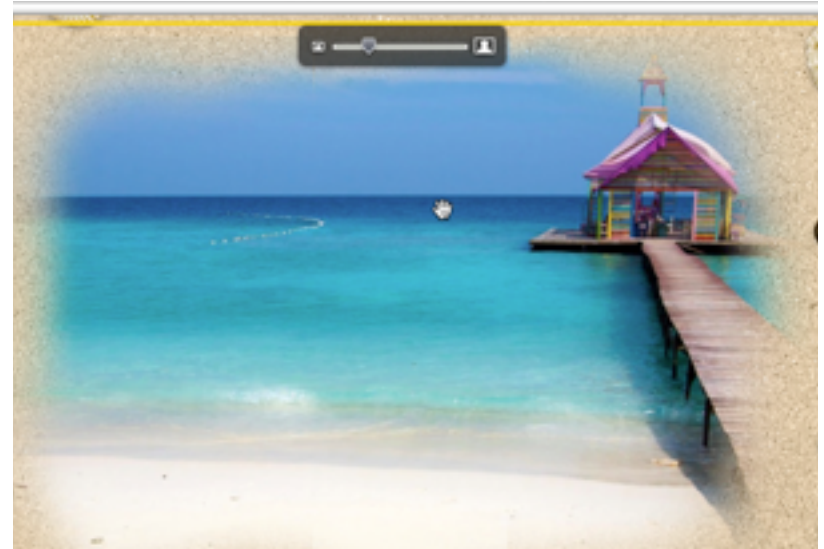
To add a picture, simply drag it onto a dropzone and let go of the mouse button to add it to your Greeting Card email:



Resizing and adjusting images

You can zoom and move your photo inside the dropzone for a better fit:

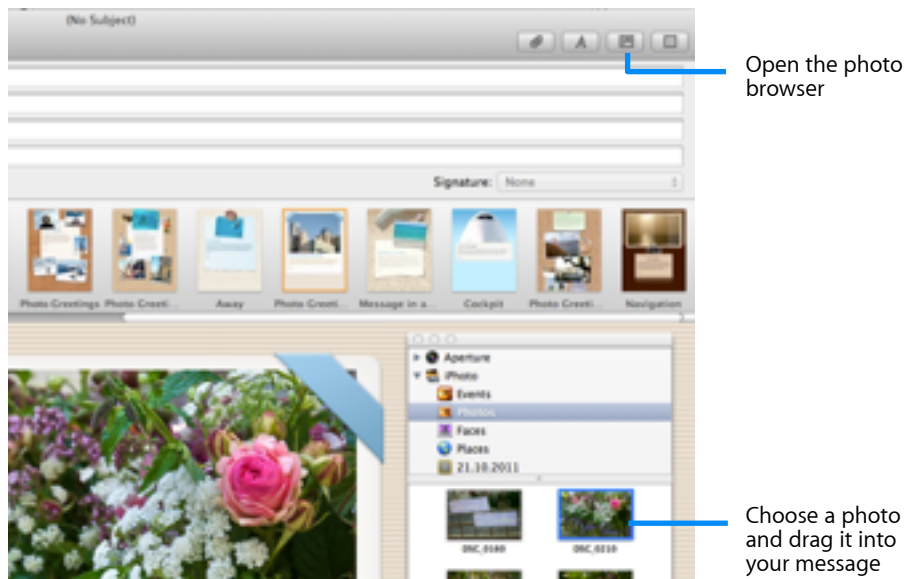
- ▶ Click a photo inside a dropzone and use the slider to zoom in on a particular part of your photo
- ▶ Click and drag to move your photo until it looks perfect



Accessing your photo library in Mail

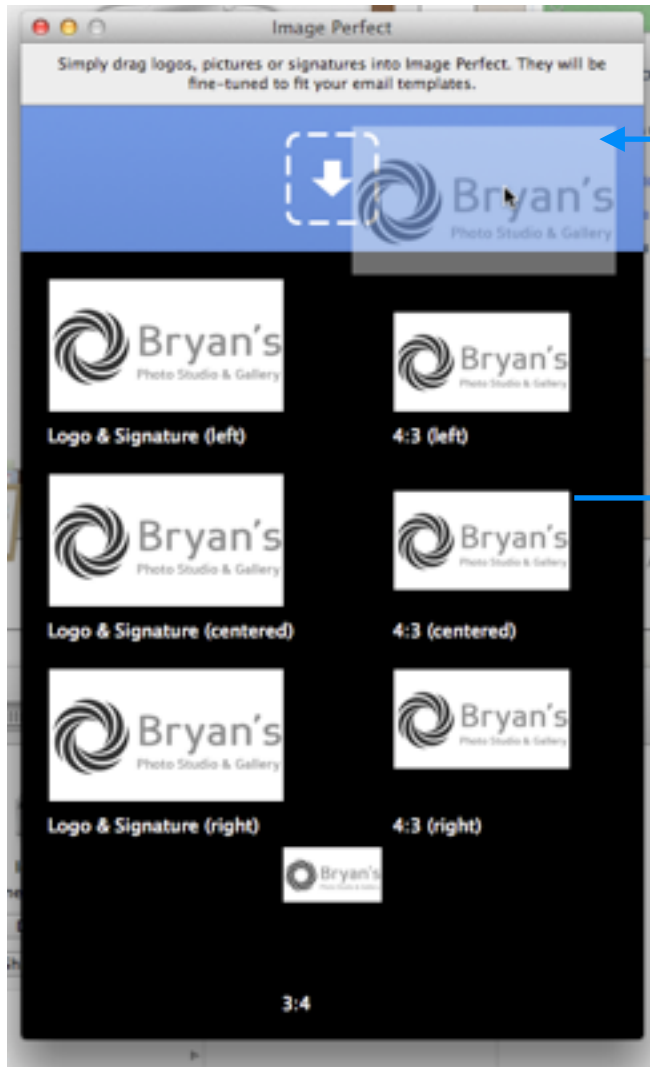
You can easily find photos you have in iPhoto and add them to your Greeting Card message.

- ▶ Click the photo browser icon to view your photos in iPhoto and drag them into your message



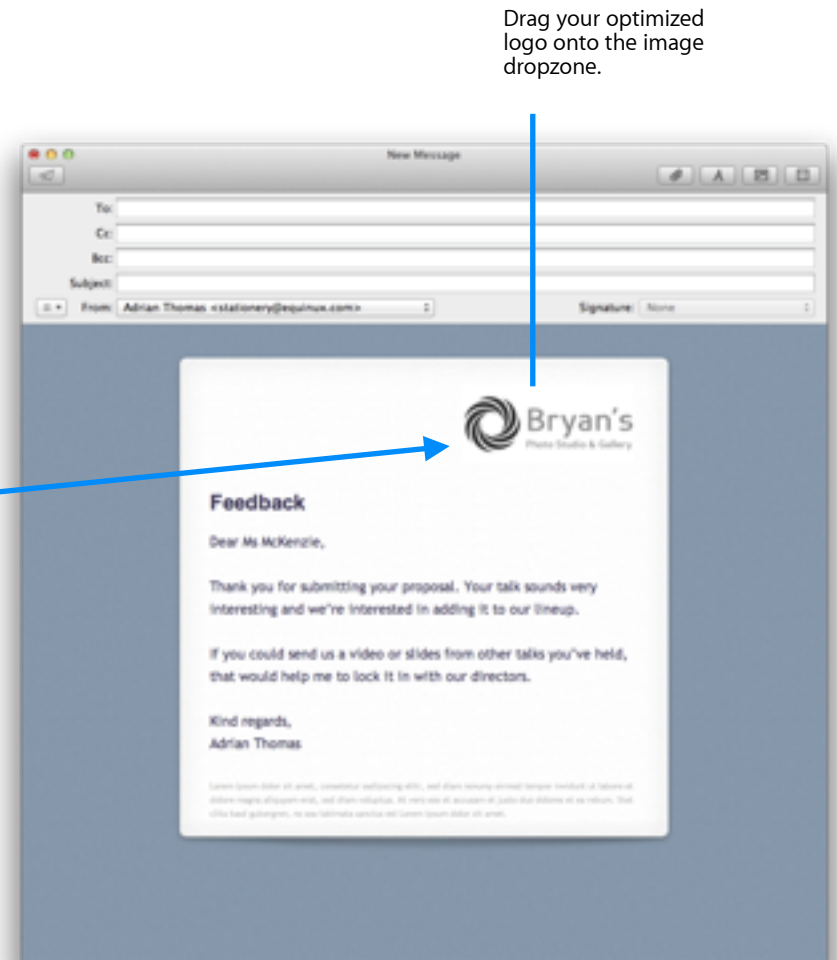
Using Signatures and Logos

If you're using our business templates, you can add your company logo and signature to your message. Use the Image Perfect tool to automatically adjust your logo or signature for a better fit.



Drop your logo or signature image in to create stationery-optimized versions of your logo.

Drag an optimized image from the Image Perfect tool into your Greeting Card message.



Drag your optimized logo onto the image dropzone.

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